



MONSON WEALTH MANAGEMENT MODELS & STRATEGIES

**** JULY 2017 ****

The Mutual Fund Allocation Strategies

A standard mix of mutual funds not intended to be traded or moved. The selection of mutual funds is based on manager performance and track record, expense ratio and fund ratings. The various mixes between Income, Conservative, Moderate, Growth, International/Global and Aggressive Growth will be determined based upon the clients' risk tolerances, distribution needs and time horizons.

The Monson Momentum Strategy

Designed to hold concentrated positions of those mutual fund that are trending upward with the most momentum. Using a proprietary algorithm to looks at the total universe of funds available and ranks them monthly based on price action, trends, volatility, risk-adjusted returns, etc. It then builds a portfolio of mutual funds with the best risk adjusted momentum characteristics to invest in at that current moment. It is considered an aggressive strategy but is still designed to have lower drawdowns than the market over long periods of time. It will raise cash during periods of higher volatility. It will hold anywhere from 3-12 mutual funds at any given time and will hold mutual funds of all types from stocks, bonds, sector funds, gold funds, international, domestic, large, small, etc.

The Monson High Yield Bond Strategy

A trend following system with the goal is that when the high yield bonds are trending upward assets are invested in a combination of high yield bond mutual funds. When the trend turns and starts through a draw down period, the high yield bonds are sold and switched to cash or low volatility bonds. This model is based strictly on technical analysis for its buy and sell signals. Historically this program produces an average of 7 trades per year.



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PERFORMANCE 4/1/2014 – 6/30/2017

Year	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Year
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INCOME [23]

CURRENT	2014			1.39	0.74	0.16	-0.37	0.42	-0.44	0.52	0.11	-0.42	2.11%	<i>PROPOSED</i>
	2015	0.57	0.06	-0.05	0.25	-0.18	-0.44	-0.07	-0.67	-0.6	0.58	-0.36	-0.65	-1.58%
	2016	-0.29	0.04	1.41	0.75	-0.14	0.97	0.61	0.32	0.11	0.0	-0.96	0.42	3.36%
	2017	0.27	0.30	-0.07	0.37	0.32	0.02							1.54%

HIGH YIELD BONDS [28]

2014			0.54	1.05	1.15	0.88	-0.98	0.37	-1.00	-0.04	-0.77	-0.16	1.02%
2015	-0.02	2.32	-0.99	1.12	0.25	-1.52	0.10	-3.37	-0.82	2.53	-1.64	-1.94	-4.28%
2016	-4.34	-1.38	0.28	3.02	0.73	-0.08	1.97	1.81	-0.40	-0.12	0.08	1.42	3.47%
2017	1.21	0.8	-0.51	0.58	0.85	-0.16							2.83%

CONSERVATIVE [43]

2014				1.25	1.28	0.65	-0.65	1.19	-1.44	0.89	0.51	-0.52	3.17%
2015	0.66	0.81	-0.33	-0.02	-0.15	-2.71	0.22	-2.82	-0.89	-0.32	-1.01	0.23	-6.03%
2016	-0.07	0.03	2.53	0.45	-0.07	1.03	1.09	-0.30	0.15	-1.31	0.57	1.33	5.51%
2017	1.15	1.72	0.18	0.69	1.42	0.04							5.31%

MODERATE [55]

2014			1.06	0.08	1.73	1.23	-1.78	2.3	-2.1	1.53	1.86	0.41	6.39%
2015	-3.27	4.71	-0.35	-1.14	1.89	-1.07	0.52	-7.56	-3.11	4.76	-0.53	-2.08	-7.59%
2016	-6.58	-0.14	4.01	0.66	1.24	-0.11	2.19	-0.1	-0.03	-1.57	0.79	1.08	1.10%
2017	1.40	2.31	0.44	1.01	1.46	0.21							6.96%

GROWTH [77]

2014				1.63	2.33	2.48	-2.36	2.87	-2.98	-0.06	2.11	-0.04	5.94%
2015	-3.91	6.57	-0.09	-2.93	1.49	-0.66	2.33	-11.76	-3.85	5.38	-0.59	-4.62	-13.36%
2016	-9.49	-1.14	6.62	2.18	1.04	-1.61	4.39	0.63	1.27	-4.23	3.28	1.08	3.06%
2017	2.70	2.89	1.17	1.58	1.55	0.57							10.94%

INTERNATIONAL / GLOBAL [74]

2014				1.17	2.2	1.78	-3.64	2.27	-3.54	0.48	1.31	-0.01	1.81%
2015	-1.07	3.78	-0.81	2.71	-1.10	-2.13	-0.64	-13.32	-2.7	6.11	2.10	-2.89	-10.66%
2016	-9.81	-0.33	7.13	1.93	-0.65	-4.30	3.78	0.75	0.9	-2.67	-1.21	1.52	-3.81%
2017	2.90	1.84	2.34	1.26	1.98	-0.25							10.55%

MOMENTUM [81]

2014			0.44	0.71	0.94	0.29	-0.04	0.46	-0.48	0.20	0.12	1.01	3.70%
2015	-1.90	2.34	0.41	-1.26	-0.76	-0.86	0.34	-11.74	-4.20	5.50	-2.56	-8.32	-21.81%
2016	-7.23	-1.02	6.01	6.55	-0.19	-3.03	3.95	-2.11	1.71	-1.95	-0.17	0.41	2.13%
2017	2.76	1.89	-0.85	1.01	3.26	-0.84							7.54%

AGGRESSIVE GROWTH [85]

2014				1.45	1.97	2.38	-4.13	3.13	-5.24	2.84	0.46	-0.78	1.71%
2015	-5.20	6.65	-0.27	-0.64	4.10	0.31	1.22	-15.5	-3.73	5.24	0.10	-6.26	-14.99%
2016	-11.18	2.52	7.72	2.51	0.07	-3.96	6.68	-0.01	1.12	-2.75	7.56	2.17	11.37%
2017	1.78	1.86	-0.39	1.48	-0.05	2.66							7.43%

All returns are based upon actual client accounts and net of fees based on accumulated assets under management. See ADV for fee structure.



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Annualized Compounded Return is defined as the year-over-year return of the stated time period. The performance results are presented in US dollars and reflect the reinvestment of dividends and other account earnings, and are net of investment management fees. Performance is net of custodial fees if applicable. When this portfolio is used inside a variable annuity, additional fees may apply. Information pertaining to any mutual fund that is a current part of a model portfolio is set forth in each respective mutual fund's prospectus, copies of which are available from Monson Wealth Management or directly from the mutual fund company. Monson Wealth Management uses various signal service providers and research firms to help inform the trading and allocation decisions. This research is done specific to the funds available on the TCA platform. Individual returns may vary substantially from those presented due to differences in the timing of contributions and withdrawals, account start dates and actual fees paid. Actual fees may vary based on, among other factors, account size and custodial relationship. Different types of investments involve varying degrees of risk and there can be no assurance that any specific investment will be profitable. Monson Wealth Management does not make any representation that the program will or is likely to achieve returns similar to those shown in the performance results in this presentation. There is no assurance that a portfolio will achieve its investment objective. Please carefully review the funds' prospectus for a more complete description of fees and risks. Information provided herein from third parties is obtained from sources believed to be reliable, but no reservation or warranty is made as to its accuracy or completeness. Any indices shown are for general market performance during a given date range, and not to be used as a benchmark for comparison to account performance. Monson Wealth Management is a Washington & Oregon state registered investment adviser. Such registration does not imply a certain level of skill or training and no inference to the contrary should be made. Monson Wealth Management's advisory fees and risks are fully detailed in Part 2 of its Form ADV. Past performance is not an indication of future results.